

# PRIVACY NOTICE



Pembina Pipeline Corporation and its subsidiaries (“Pembina”, “us” or “we”) takes privacy and data security seriously. We are committed to transparency in the collection and use of your personal information. This Privacy Notice describes how we collect and use personal information, and the circumstances under which we may share this information. This Privacy Notice applies to the privacy practices of Pembina on its websites located at <https://www.pembina.com> and <https://careers.pembina.com>.

## I. COLLECTION AND USE OF PERSONAL INFORMATION

- **Community Investment**

If you apply for a community investment from Pembina, you may provide personal information including your full name, telephone number, and email address, and your relationship to any existing Pembina employees. If you submit a video application, we also collect the video, images and audio included in your application. We use this information to assess and contact you regarding your application for a community investment from Pembina.

- **Communications**

You may provide personal information such as your email address for the purposes of subscribing to our communications list. We use your personal information to send you communications regarding career opportunities, articles or events at Pembina. You can opt out of receiving communications from us using the “unsubscribe” function in our communications or by contacting us at the information set out below.

- **Social Media**

We may offer you the opportunity to engage with Pembina or its content on or through third-party social media websites, plug-ins and applications. When you engage with us on or through third-party social media websites, plug-ins and applications, you may allow us to have access to certain information associated with your social media account (e.g., name, username, email address, profile picture) to deliver content or as part of the operation of the websites, plug-in or application.

- **Careers at Pembina**

We may collect personal information in relation to a job application or related inquiry, including information contained in a resume or cover letter. The purpose of this collection is to identify, review, track and recruit applications for current and future employment or work opportunities at Pembina, to provide statistical and reporting information to monitor trends in the labour market, and to help us administer our diversity and inclusion initiatives.

- **Contact**

When you contact us with a comment or question, we collect the information you provide such as your email address or phone number, along with additional information that we may need to help us promptly respond to your inquiry.

## Information We Collect Automatically

We and our third-party service providers, including Google Analytics, collect, process, store and analyze information obtained from your browser when you visit our websites, including IP address, device identifiers, browser characteristics, operating system details, language preferences, referring URLs, length of visits, and pages viewed. We use this information to help us understand how visitors engage with the websites, to promote our business and/or the services we offer and to improve our visitors' experience.

You can obtain additional information on Google Analytics' [collection and processing of data](#) and [data privacy and security](#), including how to [learn more about opting out](#) of Google Analytics' data collection.

We also use "cookies" and other technologies, like tracking pixels, for the reasons noted above and to help decrease loading times for our websites. For example, a cookie is a tiny element of data that the websites can send to your browser, which may then be stored on your computer or mobile device so we can recognize you when you return. You may set your web browser to notify you when you receive a cookie or to not accept certain cookies. However, if you decide not to accept cookies from our websites, you may not be able to take advantage of all the features of our websites.

## II. SHARING OF PERSONAL INFORMATION

Except as set forth in this Privacy Notice and as required or permitted by law, we do not sell or share your personal information with third parties without your consent.

### Service Providers

Your personal information may be transferred (or otherwise made available) to our affiliates and other third parties who provide services on our behalf. We use third parties to host and manage our websites. Our service providers are given the information they need to perform their designated functions and are not authorized to use or disclose personal information for their own marketing or other purposes.

Your personal information may be maintained and processed by us, our affiliates, potential employers, and other third-party service providers in the US or other jurisdictions. If personal information is transferred outside of Canada to the US or other foreign jurisdiction, it will be subject to the laws of that jurisdiction and may be disclosed to or accessed by the courts, law enforcement and governmental authorities in accordance with those laws.

### Legal and Compliance

We and our service providers may provide your personal information in response to a search warrant or other legally valid inquiry or order, or to another organization for the purposes of investigating a breach of an agreement or contravention of law or detecting, suppressing or preventing fraud, or as otherwise required or permitted by applicable Canadian, US or other law or legal process. Your personal information may also be disclosed where necessary for the establishment, exercise or defence of legal claims and to investigate or prevent actual or suspected loss or harm to persons or property.

### Sale of Business

Personal information may be provided to third parties in connection with a merger or sale (including transfers made as part of insolvency or bankruptcy proceedings) involving all or part of Pembina or as part

of a corporate reorganization or stock sale or other change in corporate control, including for the purpose of determining whether to proceed or continue with such transaction or business relationship.

### III. SAFEGUARDING AND RETENTION OF PERSONAL INFORMATION

We have implemented reasonable administrative, technical and physical measures in an effort to safeguard the personal information in our custody and control against theft, loss and unauthorized access, use, modification and disclosure. We restrict access to your personal information on a need-to-know basis to employees and authorized service providers who require access to fulfill their job requirements.

We have personal information retention processes designed to retain personal information for no longer than necessary for the purposes stated above or to otherwise meet legal requirements.

### IV. ACCESS TO PERSONAL INFORMATION

You have the right to access, update and correct inaccuracies in your personal information in our custody and control, subject to certain exceptions prescribed by law. You may request access, updating and corrections of inaccuracies in other personal information we have in our custody or control by emailing or writing to us at the contact information set out below. We may request certain personal information for the purposes of verifying the identity of the individual seeking access to their personal information records.

### V. ADDITIONAL INFORMATION

#### Third Party Websites

The websites may contain links to other websites that are not owned or controlled by us. We have no control over, do not review and are not responsible for the privacy policies of or content displayed on such other websites. When you click on such a link, you will leave our service and go to another website. During this process, another entity may collect personal information from you.

#### Updates to the Privacy Notice

We may update this Privacy Notice to reflect changes to our privacy practices. We encourage you to periodically review this page for the latest information on our privacy practices.

### VI. CONTACT US

Pembina welcomes your comments and questions regarding this Privacy Notice and the use of your personal information. If you have questions or concerns, please contact our Privacy Officer:

Pembina Pipeline Corporation  
Privacy Officer  
Suite 4000, 585 – 8<sup>th</sup> Ave. S.W.  
Calgary, AB  
T2P 1G1  
[privacy@pembina.com](mailto:privacy@pembina.com)